

MEET THE MOMENT: FOCUS On The Gap(s)!

GLR WEEK

2025

JUL 28-AUG 1

COMMUNICATIONS TOOLKIT

Guardrails & Guidelines on Tech for Well-Being & Literacy Development

Monday, July 28, 3–4:30 p.m. ET

SOCIAL HANDLES:

Twitter / X:

- [@readingby3rd](#)
- [@CommonSense](#)
- [@DigitalPromise](#)
- [@MarylandReads](#)
- [@childrenscreens](#)

Meta:

- [CampaignforGLR](#)
- New America Ed
- Digital Promise
- Common Sense Media
- Stanford Accelerator for Learning
- Children and Screens: Institute of Digital Media and Child Development

LinkedIn:

- [CampaignforGLR](#)
- Dr. Amanda LaTasha Armstrong | Digital Promise
- Trish Brennan-Gac, JD | Maryland READS
- Amina Fazlullah | Common Sense Media
- Isabelle Hau | Stanford Accelerator for Learning
- Anya Kamenetz
- David Lowenstein, MPA | Lionstone Consulting Group
- Erin Mote | InnovateEDU
- Kris Perry | Children and Screens: Institute of Digital Media and Child Development
- Jenny Radesky | University of Michigan Medical School
- Sydney Saubestre | New America
- Lisa Guernsey | New America

YouTube:

- [@gradelevelreading](#)

HASHTAGS:

#GLRWeek #FocusOnTheGaps #EdTech
#AlinEducation #NewAmerica #ScreenTime

SESSION GRAPHICS: [DOWNLOAD HERE](#)

PANELIST PHOTO CARDS (Individual): [DOWNLOAD HERE](#)



glrweek2025.gradelevelreading.net #GLRWeek #FocusOnTheGaps **GLR WEEK 2025**



#GLRWeek #FocusOnTheGaps

GLR WEEK 2025

#GLR WEEK SAMPLE SOCIAL MEDIA POSTS

Copy/Paste or use as inspiration to craft your own social media messages!

Twitter/X Post	Join @Readingby3rd + @NewAmerica for a #GLRWeek convo on digital well-being, screen time, & raising kids in the AI age. #EdTech featuring voices from @CommonSense @DigitalPromise @MarylandReads @childrenscreens + more! Mon, July 28, 3pm ET. Register: https://bit.ly/4lkz00I
Meta Post + LinkedIn Post	The Campaign for Grade-Level Reading is continuing the #EdTech conversation during #GLRWeek 2025 w/ a session co-sponsored by New America focused on the guardrails & guidelines needed to help families, educators, & community leaders navigate an increasingly complex digital landscape. Featuring voices from education, pediatrics, policy, + tech, this conversation will go beyond fear-based narratives to offer research-based insights, real-world reflections, & actionable strategies for communities. Register here: https://bit.ly/44yT04C Panelists include: Dr. Amanda LaTasha Armstrong Digital Promise Trish Brennan-Gac, JD Maryland READS Amina Fazlullah Common Sense Media Isabelle Hau Stanford Accelerator for Learning Anya Kamenetz David Lowenstein, MPA Lionstone Consulting Group Erin Mote InnovateEDU Kris Perry Children and Screens: Institute of Digital Media and Child Development Jenny Radesky University of Michigan Medical School Sydney Saubestre New America Moderator: Lisa Guernsey New America

NEWSLETTER BLURB:

Monday, July 28, 3-4:30 p.m. ET

Guardrails & Guidelines on Tech for Well-Being & Literacy Development

Co-Sponsored by New America

Excessive screen time and distraction-filled apps – often exacerbated by well-intentioned but poorly designed digital learning initiatives – can impact children’s cognitive, social, and emotional development. As new technologies reshape the landscape of childhood, education, and family life, CGLR and New America invite you to join this GLR Week session exploring urgent questions: What impact does children’s screen time have on learning? How does generative AI shape social interactions? What do families and educators need to know about privacy protections? Through interviews with practitioners and reflections from a diverse commentator panel, this session will examine both the risks and opportunities emerging in this rapidly evolving space, and equip CGLR communities with insights, strategies, and questions to ask as they navigate the promise and peril of tech in children’s lives.

Panelists: Amanda LaTasha Armstrong, Ph.D., Digital Promise; Trish Brennan-Gac, J.D., Maryland Reads; Amina Fazlullah, Common Sense Media; Isabel Hau, Stanford Accelerator for Learning, Stanford University; Anya Kamenetz, Author of The Art of Screen Time; David Lowenstein, MPA, Lionstone Consulting Group; Erin Mote, InnovateEDU; Kris Perry, MSW, Children and Screens: Institute of Digital Media and Child Development; Jenny Radesky, M.D., Council on Communications and Media, American Academy of Pediatrics and University of Michigan Medical School; and Sydney Saubestre, Open Technology Institute, New America.

Moderator: Lisa Guernsey, New America.

REGISTER TODAY: <https://bit.ly/44yT04C>