

MEET THE MOMENT: FOCUS On The Gap(s)!

GLR WEEK

2025

JUL 28-AUG 1

COMMUNICATIONS TOOLKIT

Building the Workforce for Tutoring: Emerging Options & Strategies

Tuesday, July 29, 3–4:30 p.m. ET

SOCIAL HANDLES:

Twitter / X:

- [@readingby3rd](#)
- [@read12me](#)
- [@corps_nj](#)
- [@PS_Success](#)
- [@Accelerate_US](#)
- [@loeb_susanna](#)
- [@NSSAccelerator](#)
- [@deansforimpact](#)

Meta:

- [CampaignforGLR](#)
- [New Jersey Tutoring Corps](#)

LinkedIn:

- [CampaignforGLR](#)
- [Katherine Bassett | New Jersey Tutoring Corps Inc](#)
- [Monica B. | University of Chicago Education Lab](#)
- [Kate Cochran | Partnership for Student Success](#)
- [Kevin Huffman | Accelerate](#)
- [Susanna Loeb | National Student Support Accelerator](#)
- [Patrick Steck | Deans for Impact \(DFI\)](#)
- [Pete Lavorini | Overdeck Family Foundation](#)

YouTube:

- [@gradelevelreading](#)

HASHTAGS:

#GLRWeek #FocusOnTheGaps
#Tutoring

SESSION GRAPHICS: [DOWNLOAD HERE](#)

PANELIST PHOTO CARDS (individual): [DOWNLOAD HERE](#)

The Campaign for GRADE-LEVEL READING

Building the Workforce for Tutoring: Emerging Options & Strategies

TUESDAY, JULY 29 | 3–4:30 p.m. ET

[glrweek2025.gradelevelreading.net](#) #GLRWeek #FocusOnTheGaps **GLR WEEK 2025**

TUESDAY, JULY 29 | 3–4:30 p.m. ET

Building the Workforce for Tutoring: Emerging Options & Strategies

<p>Katherine Bassett Chief Executive Officer New Jersey Tutoring Corps</p>	<p>Monica P. Bhatt, Ph.D. Senior Research Director, The Education Lab University of Chicago</p>	<p>Kate Cochran Managing Director Partnership for Student Success</p>	
<p>Kevin Huffman CEO Accelerate</p>	<p>Susanna Loeb, Ph.D. Founder & Executive Director National Student Support Accelerator Graduate School of Education, Stanford University</p>	<p>Patrick Steck Vice President of External Affairs Deans for Impact</p>	<p>MODERATOR Pete Lavorini Portfolio Manager, Innovative Schools Overdeck Family Foundation</p>



#GLRWeek #FocusOnTheGaps

GLR WEEK 2025

#GLRWeek SAMPLE SOCIAL MEDIA POSTS

Copy/Paste or use as inspiration to craft your own social media messages!

Twitter/X Post	#GLRWeek 2025 will spotlight new strategies for expanding the tutoring workforce. 7/29 @ 3pm ET, join @readingby3rd , @Accelerate_US , @NSSAccelerator , @deansforimpact , @PS_Success , @corps_nj UChicago's Ed Lab + Overdeck Family Foundation to learn more! REG: https://bit.ly/44yT04C
Meta Post + LinkedIn Post	 High-impact #tutoring is one of the most effective strategies for closing achievement gaps — but scaling it remains a challenge. As NAEP scores show continued declines in reading, the Campaign for Grade-Level Reading is doubling down on tutoring as a “big bet” for equitable learning recovery. Join us Tuesday, July 29, 3–4:30 p.m. ET for a #GLRWeek 2025 session highlighting innovative solutions to expand and sustain tutoring programs — from registered apprenticeships to college and work-study partnerships.  Register here: https://bit.ly/44yT04C Panelists include: Katherine Bassett New Jersey Tutoring Corps Inc Monica B. University of Chicago Education Lab Kate Cochran Partnership for Student Success Kevin Huffman Accelerate Susanna Loeb National Student Support Accelerator Patrick Steck Deans for Impact (DFI) And Pete Lavorini w/ Overdeck Family Foundation will lead the discussion!

NEWSLETTER BLURB:

Building the Workforce for Tutoring: Emerging Options & Strategies

Tuesday, July 29, 3–4:30 PM ET

The Campaign for Grade-Level Reading has identified high-impact tutoring as a “big bet” and smart investment for accelerating learning recovery. States and districts that prioritized it — including Louisiana and the District of Columbia — were bright spots in the 2024 NAEP report. Yet efforts to scale tutoring programs face challenges, particularly with tutor recruitment and retention, that have been exacerbated by recent changes to the AmeriCorps program. Join us as we explore workforce innovations supporting affordable tutor pipelines. Panelists will discuss how the U.S. Department of Labor’s recent inclusion of “tutor” in the Registered Apprenticeship Pathway is helping states like New Jersey launch tutor apprenticeships and how teacher-prep programs and Federal Work-Study programs are also fueling new pipelines. This session will equip state and district leaders with tools and insights to expand access to this proven strategy for students who are struggling in reading and math.

Panelists: Katherine Bassett, New Jersey Tutoring Corps; Monica P. Bhatt, Ph.D., The Education Lab at University of Chicago; Kate Cochran, Partnership for Student Success; Kevin Huffman, Accelerate; Susanna Loeb, Ph.D., National Student Support Accelerator, Stanford University; and Patrick Steck, Deans for Impact.

Moderator: Pete Lavorini, Overdeck Family Foundation

REGISTER TODAY: <https://bit.ly/44yT04C>