

# MEET THE MOMENT: FOCUS On The Gap(s)!

GLR WEEK 2025 JUL 28-AUG 1 COMMUNICATIONS TOOLKIT

## Disproportionate Impact Magnified: Rural America's Children & Families as Collateral Damage?

Wednesday, July 30, 3–4:30 p.m. ET

### SOCIAL HANDLES:

#### Twitter / X:

- [@readingby3rd](#)
- [@nea1](#)
- [@CenterOnBudget](#)
- [@KidsPartnership](#)
- [@TCFdotorg](#)
- [@vakids](#)

#### Meta:

- [CampaignforGLR](#)
- [Center on Budget and Policy Priorities](#)
- [@kidspartnership](#)
- [@teachforamerica](#)
- [@va\\_kids](#)
- [The Century Foundation](#)
- [@nea1907](#)

#### LinkedIn:

- [CampaignforGLR](#)
- [Center on Budget and Policy Priorities](#)
- [Mayra E Alvarez](#)
- [The Children's Partnership \(TCP\)](#)
- [Emily Moore, Voices for Virginia's Children](#)
- [Kayla Patrick](#)
- [The Century Foundation](#)
- [Dr. Melissa Sadorf](#)
- [National Rural Education Association](#)

#### YouTube:

- [@gradelevelreading](#)

### HASHTAGS:

#GLRWeek #FocusOnTheGaps

### SESSION GRAPHICS: [DOWNLOAD HERE](#)

### PANELIST PHOTO CARDS (Individual): [DOWNLOAD HERE](#)



glrweek2025.gradelevelreading.net #GLRWeek #FocusOnTheGaps **GLR WEEK 2025**



#GLRWeek #FocusOnTheGaps **GLR WEEK 2025**

## #GLRWeek Sample Social Media Posts

Copy/Paste or use as inspiration to craft your own social media messages!

|                                 |   |
|---------------------------------|---|
| Twitter/X Post                  | On Wed Jul 30, join <a href="#">@readingby3rd</a> for a <a href="#">#GLRWeek</a> session exploring the urgent challenges + promising solutions facing children & families in rural communities w/ <a href="#">@nrea1</a> <a href="#">@CenterOnBudget</a> <a href="#">@KidsPartnership</a> <a href="#">@TCFdotorg</a> <a href="#">@vakids</a> REGISTER: <a href="https://bit.ly/4lkzOOI">https://bit.ly/4lkzOOI</a>  |
| Meta Post<br>+<br>LinkedIn Post | During <a href="#">#GLRWeek</a> 2025, <a href="#">Campaign for Grade-Level Reading</a> will bring together leaders in rural health, education, and broadband to explore the urgent challenges + promising solutions facing children and families in America's "nonmetro" communities. REGISTER: <a href="https://bit.ly/4lkzOOI">https://bit.ly/4lkzOOI</a><br><br>Panelists include:<br>Gbenga Ajilore, Ph.D., <a href="#">Center on Budget and Policy Priorities</a> ; <a href="#">Mayra E Alvarez</a> , MPH, <a href="#">The Children's Partnership (TCP)</a> , California; <a href="#">Josie Green</a> , <a href="#">Teach For America</a> (South Dakota); <a href="#">Emily Moore</a> , <a href="#">Voices for Virginia's Children</a> ; <a href="#">Kayla Patrick</a> , <a href="#">The Century Foundation</a> ; and <a href="#">Dr. Melissa Sadorf</a> , <a href="#">National Rural Education Association</a> .<br>Julia Cunningham, Formerly of U.S. Department of Education will moderate this timely and important discussion! Join us! <a href="https://bit.ly/4lkzOOI">https://bit.ly/4lkzOOI</a> |

### NEWSLETTER BLURB:

Wednesday, July 30, 3-4:30 p.m. ET

#### ***Disproportionate Impact Magnified: Rural America's Children & Families as Collateral Damage?***

*The majority of the 350 stakeholder coalitions in the Campaign for Grade-Level Reading network serve children and families in rural communities. The passage last week of the "One Big Beautiful Bill" Act, coupled with other federal proposals, threatens programs like Medicaid, SNAP, Head Start, and the Digital Equity Act with cuts that could prove catastrophic for children in rural areas. Recent GLR Learning Tuesdays have focused on whether such policy shifts will help children thrive or render them collateral damage. Rural communities, often left out of national policy conversations, stand to be disproportionately affected. Census data shows rural children rely more heavily on Medicaid (47% vs. 38%) and SNAP (14% vs. 12%) than their urban peers. These cuts will likely hit them hardest. This session will bring together leaders in rural health, education, and broadband to explore the urgent challenges and promising solutions facing children and families in America's "nonmetro" communities.*

**Panelists:** Gbenga Ajilore, Ph.D., Center on Budget and Policy Priorities; Mayra E. Alvarez, MPH, The Children's Partnership, California; Emily Moore, Voices for Virginia's Children; Kayla Patrick, The Century Foundation; Melissa Sadorf, Ed.D., National Rural Education Association; and others TBD.

**Moderator:** Julia Cunningham, Formerly of U.S. Department of Education.

REGISTER TODAY: <https://bit.ly/44yT04C>